



### JOINT SADIBA /NAB DIGITAL RADIO DAB+ TRIAL

DAB+ (Digital Audio Broadcasting) in South Africa

Digital Radio Showcase Joint SADIBA/ NAB Digital Radio Working Group

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- SADIBA Southern African Digital Broadcasting Association
  - Recently became a member of the WorldDAB (Digital Media Broadcasting) Forum
- NAB National Association of Broadcasters
  - Representing Radio and TV broadcasters (Public, Commercial and Community) as well as signal distributors and industry associates
- DAB+
  - Second generation Digital Audio Broadcasting



#### Why a DAB+ Trial



- Radio Industry saw a need to keep radio relevant in the digital age
- There is "NO" high power FM spectrum available for new entrants or the expansion of existing FM services in SA's major metropolitan areas – DAB+ will create extra channels and allow for the expansion of services
- DAB+ technology is well established worldwide and growing
- Numerous success stories in the world
- DAB+ receivers are widely available
- Traditional Radio listening is not being replaced by Internet Radio







#### Advantages of DAB+

Provides the following benefits:

- Efficient use of frequency spectrum, Multiple channel capability (up to 24 Channels)
- Economical Lower transmitter power per audio service
- Advanced Audio Quality
- Consistent quality of Reception
- All Broadcasters on a mux have exactly the same coverage
- Retains the FM capability of Portable and Mobile Coverage
- Enhanced service offerings, including data (Visual radio with information displayed on screens)



To test and evaluate DAB+ technology against the following criteria:

- End to end technical functionality (studio to receiver)
- Extent of portable mobile coverage (moving vehicle)
- Signal permeability building penetration
- Effects of vehicle penetration loss
- Interference and clutter on coverage (high rise buildings)
- Demonstrate value added services, Dynamic Label System (DLS) and Slideshow
- Field testing typical professional and consumer equipment
- Testing Audio quality at different data bit rates



#### Historical context



- 2012 Joint SADIBA/NAB Digital Radio DAB+ trial WG established
- Trial open to members of SADIBA and NAB
- Currently 77 members participate in the WG
- Sentech SOC was chosen as the signal distributor
- SABC successfully applied for a Trial licence on behalf of the SADIBA/NAB broadcasters
- A Rules of Operation document for the trial was compiled and signed by all participants
- We liaised and involved members of the Automobile Manufactures in the trial
- Contacted Receiver Manufacturers
- WhatsApp Technical Discussion Group setup for quick liaison between trial participants

### Historical Context (Cont.)



#### SADIBA

- Original trial licence granted in November 2013 to commence on 1 April 2014
- Start date of licence moved to 3<sup>rd</sup> November 2014
- Trial on air in Johannesburg on the 3<sup>rd</sup> November 2014 using "1<sup>st</sup> Gen" DAB at 2kW TX power with 5 services.
- Start of network verification process to obtain initial readings to show the increased terrestrial coverage to be gained by switching to DAB+
- Reminded participants of the "bubble and squeak" artefacts caused by using the "1<sup>st</sup> Gen" DAB standard at poor signal strengths
- Network switched to DAB+ on 12 December 2014









# Details of South African DAB+

- Trial consists of 2 transmitting stations 10kW (100kW ERP) in Johannesburg and Pretoria in Province of Gauteng.
- Operate as (Single Frequency Network) SFN on VHF Channel 13 F 239,200MHz
- The total area covered by the trial is about 21185km<sup>2</sup> and the total gross population covered is about 11 million (22% of total SA population)
- This is however a closed trial (not for commercial purposes thus limiting public participation)
- 24 stereo channels are available, allowing radio services from the Public, Commercial and Community sectors who are members of either SADIBA or the National Association of Broadcasters to participate.
- Not all the broadcasters will be from the Gauteng province and a third of the mux is reserved for Community Broadcasters.
- Data capabilities to be fully trialled Slideshow, DLS (Dynamic Label Segment), Surround Sound, Service Following and emergency warning system. EWS



#### **Current Status**



- 20 services (+1 Pop-Up)in operation on the Mux
- Brixton Tower is transmitting at 5kW
- Pretoria transmitting at 10kW in SFN
- Broadcasters are testing various ways of sending their signals to the tower to get optimal audio quality
- Broadcasters are testing different value adds in terms of Program Associated Data and resolving software issues that become apparent



#### Current Status(Cont.)



- The Trial consists of 3 phases
  - Phase 1 Network and Coverage VerificationPhase 2 Detailed Audio and Data TestingPhase 3 Closed listener group audio and data testing
- Closing off with a "simulated commercial mux" of approx. 4-6 months
- Phase 1 of the trial has been completed.
- 1<sup>st</sup> Sentech report on Johannesburg network verification published.
- 2<sup>nd</sup> Sentech report on Pretoria individual coverage and combined SFN ready to be published.



#### Findings of the Johannesburg Verification Report



- End to end technical functionality achievable
- Performance evaluation of domestic receivers and professional measurement equipment in coverage area proved satisfactory
- Portable /mobile coverage was evaluated with the use of domestic receivers and a professional receiver proved satisfactory
- DAB+ domestic receivers with the functionality to display value added services (slideshow) demonstrate the correct functionality as well as the advantages of this functionality
- Overall performance of the domestic receivers and professional measuring tool exceeded expectations

## SADIBA



Findings of the Johannesburg verification Report (Cont.)

- 2kW TX Power Line of Site (LOS) or near line of site (NoLOS) propagation paths are required to ensure sufficient coverage and good quality of service.
  Insufficient coverage and bad service quality was experienced in NoLOS areas.
- 5kW TX power coverage and service quality in NoLOS areas were greatly improved as well as in surface clutter conditions and penetration into vehicles. Building penetration was still a problem.
- 10kW TX power –a much denser coverage was provided with sufficient signal to penetrate through most of the buildings evaluated



Findings of the Johannesburg verification Report (Cont.)



- Measured coverage results were correlated with the predictions and the following findings were made.
- 2kW coverage predictions +- 1db higher than predicted
- 5kW coverage predictions +- 2db higher than predicted
- 10kW coverage predictions +- 2db higher than predicted











#### Brixton Transmitter site and Sentech Test Vehicle









#### Phase 2 Audio and Data Testing



- Audio quality at bit rates ranging from 32kbps to 128kbps @ 48khz sample rate evaluated with various broadcasting genres
- Parametric stereo and SBR at lower bit rates
- Data speeds at 8Kbps and 16Kbps evaluated
- "Sweet spot" 64kbps at 48khz
- Highest bit rate used 80kbps at 48khz
- Amazing results with 32 and 40kbps in pop/talk formats using SBR and parametric stereo and a good audio processor



## Phase 2 DAB+ Receiver Testing

- WG has compiled a receiver testing template
- Divided into two main areas
- Receiver Functionality testing
- Build and audio quality testing
- FEC now standardised to 3A









#### Phase 2 Audio Delivery



- Digital path from studio source to receiver is encouraged
- STL preferably AES but analogue can be used but not encouraged
- Digital Codecs over Diginet (Data overheads must be taken into account when selecting data rate)
- Audio and data encoded at studio and stream delivered to Sentech. Gives flexibility and control when using dynamic data rate allocation to broadcaster (Best Solution)
- DStv/OpenHD emergency last resort not generally recommended (multiple transcoding /rain fade)



#### Phase 2 Data testing



- DLS Dynamic Label Segment
- Provides a static or "ticker" text stream.
- Available on all DAB+ Receivers.
- Similar to RDS but has more characters
- SLIDESHOW
- Available on DAB+ radios with colour screens.
- Resolution 320 X 240
- Display Dynamic slides e.g. news, sport, weather and business bulletins



#### Phase 2 Data Testing



- Display a stations logo in-between slides
- Track title and album art
- Presenters pics and programme lineups
- Synchronizing advertisements to spot log
- All in Media's RAPID software which is web based can compile slides/ DLS on a server and push to the multiplex. Software provides for each broadcaster to log in securely to their own portal to control their own content.
- Broadcasters can also run their own version at studio



#### Phase 2 Audio Data Testing off air monitor





#### Trial Slideshow examples INAL





















German prosecutor to look into 2006 Soccer World Cup allegations Frankfurt state prosecutor will look into bribery allegations concerning the 2006 Soccer World Cup after a magazine report suggested a slush fund had been used to buy votes for the German bid in 2000.



## Over 400 different consumer devices available



















#### Phase 3 Closed Listener Group and Simulated Trial



- Receivers to be distributed by participating stations to closed listener groups
- Car manufacturers to participate (i.e. BMW Ford, Toyota Volvo, KIA)
- Simulated "Commercial Trial" consisting of participating broadcasters
- Comprehensive Report on all 3 Phases to be submitted to Broadcast Regulator ICASA





### Questions / Information

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