

## **MEDIA STATEMENT**

**For immediate release**

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### **NAB EXECUTIVE DIRECTOR INDUCTED INTO RADIO AWARDS HALL OF FAME**

**Johannesburg, South Africa, 12 September 2022:**

The Executive Committee (Exco) of the National Association of Broadcasters (NAB) is delighted to congratulate its Executive Director, Nadia Bulbulia, on being inducted into the South African Radio Awards 2022 Hall of Fame.



Hall of Fame inductees are selected from individuals who are nominated by their peers, are revered by the industry and have made an indelible contribution to radio for at least 30 years.

Nadia Bulbulia has championed the development of a diverse radio sector through policy and regulation since the dawn of democracy - from advocating for radio in education, through positions as researcher, policy analyst and Councillor at the IBA during the 'freeing the airwaves' in the 1990s, and later as ICASA Councillor. She was a member of the inaugural Board of NEMISA in 1998, where she focused on radio training for women, and is currently serving a second term as a board member of the MDDA. She also served on the SABC board and the NFVF. This makes her the only broadcasting industry expert to be appointed by all four State Presidents (since 1994) to serve on public entities that are mandated to develop the broadcasting industry.

Her deep industry understanding and experience has been called on by government and regulators and she has made sure to pass her knowledge on to future generations through mentoring and training numerous broadcasting practitioners.

“Without doubt, Nadia is a highly deserving Hall of Fame inductee as she’s made an indelible mark on the industry and continues to advocate for a robust and sustainable broadcasting sector,” says NAB Chairperson, Thabo Makenete. “Having been at the forefront of the transformation of broadcasting in a democratic South Africa, she is rightly regarded as one of the pioneers of broadcasting policy and regulation in our country.”

The 2022 Radio Awards ceremony will be held on 26 November 2022. For more about the awards, visit: <https://radioawards.co.za/>

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#### **ISSUED BY NAB**

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**About NAB**

*The National Association of Broadcasters (“NAB”) is a voluntary association that was formed in 1993 to foster and promote the development of a sustainable and robust broadcasting system in South Africa.*

*It supports the principles of democracy, freedom of expression and the diversity of voices.*

*As the leading representative of South Africa’s regulated broadcasting industry, the NAB members comprise all three tiers of broadcasters (public, private and community) as well as signal providers and industry associates. It has, since the dawn of SA’s democracy, engaged in policy and regulatory processes that affect the broadcasting sector.*

*The NAB is funded entirely by its members and responds to a broad range of needs and developments to strengthen and create a favourable climate for a vibrant industry. It established the Broadcasting Complaints Commission of SA (BCCSA) that is recognised by the sector regulator, ICASA.*

*Further information: [www.nabsa.org.za](http://www.nabsa.org.za)*