



NATIONAL ASSOCIATION OF BROADCASTERS – AN OVERVIEW

Presented By:

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22 August 2013

What is the NAB?

- ▶ The voice of South Africa's broadcasting industry
- ▶ An industry association and representative of broadcasters
- ▶ Current members of the NAB:
 - The three television services and the 18 radio services of the SABC
 - All licenced commercial radio broadcasters (**Primedia , Kagiso Media , Tsiya Group, AME, classic FM, YFM, Capricorn FM**)
 - All licenced commercial television broadcasters (**e.tv, Multichoice, M-Net, Top TV**)
 - 35 Community radio broadcasters (**Voice of Wits, Radio Pulpit, Radio Tygerberg, Radio Islam etc.**)
 - One community television broadcaster– **TBN**
 - Both the licenced common carrier signal distributor and selective and preferential carrier signal distributor (**Sentech and Orbicom**)

NAB MANDATE

- **The organisation is a voluntary, non profit entity , funded solely by subscriptions of its members, established to:**
 - Ensure a broadcasting system that provides choice and diversity for audiences
 - Create a favourable climate for broadcasters to operate within
 - Ensure a broadcasting industry grounded in the principles of democracy, diversity and freedom of expression

PROJECTS

- ▶ **NAB engineering learnership:**
 - The programme is MICT SETA accredited
 - 66 learners sponsored by the broadcasting sector went through the programme since 2010
 - 42 of the learners employed by sponsor companies.. SABC, Multichoice, SuperSport, Telemedia etc.
 - All 28 learners for the 2013 intake sponsored by the MICT SETA

- ▶ **Successfully carried out trials on Radio Data System/Traffic Alerts (RDS/TA) and rolled out in 2011:**
 - RDS allows for the display of station name and title of song played on the screen of a car radio
 - T/A is an interruptive system that flags traffic warnings to listeners on the road

- ▶ **Application for DAB+ digital radio trials:**
 - SABC to apply for the trial licence, all commercial stations to participate in the trial, Sentech to carry out signal distribution

Overarching Issues

- ▶ Stable, predictable policy and regulatory environment
 - operators need clarity and certainty
- ▶ Alignment of policy and regulation
- ▶ Inter-departmental alignment eg: Local content, alcohol advertising
- ▶ Increased stakeholder engagement on processes
- ▶ ICASA: resourcing and capacity

Issues affecting broadcasting

- ▶ DTT
- ▶ ICT Policy Review
- ▶ Legislative amendments – Electronic Communications Act and ICASA Amendment Act
- ▶ Access to radio frequency spectrum for future broadcasting services
- ▶ Proposed ban of alcohol advertising
- ▶ ICASA Recommendations on limitations on ownership and control
- ▶ Music rights
- ▶ Advertising

Invitation

- ▶ The NAB would like to invite the Minister to address its members on his key focus areas

THANK YOU